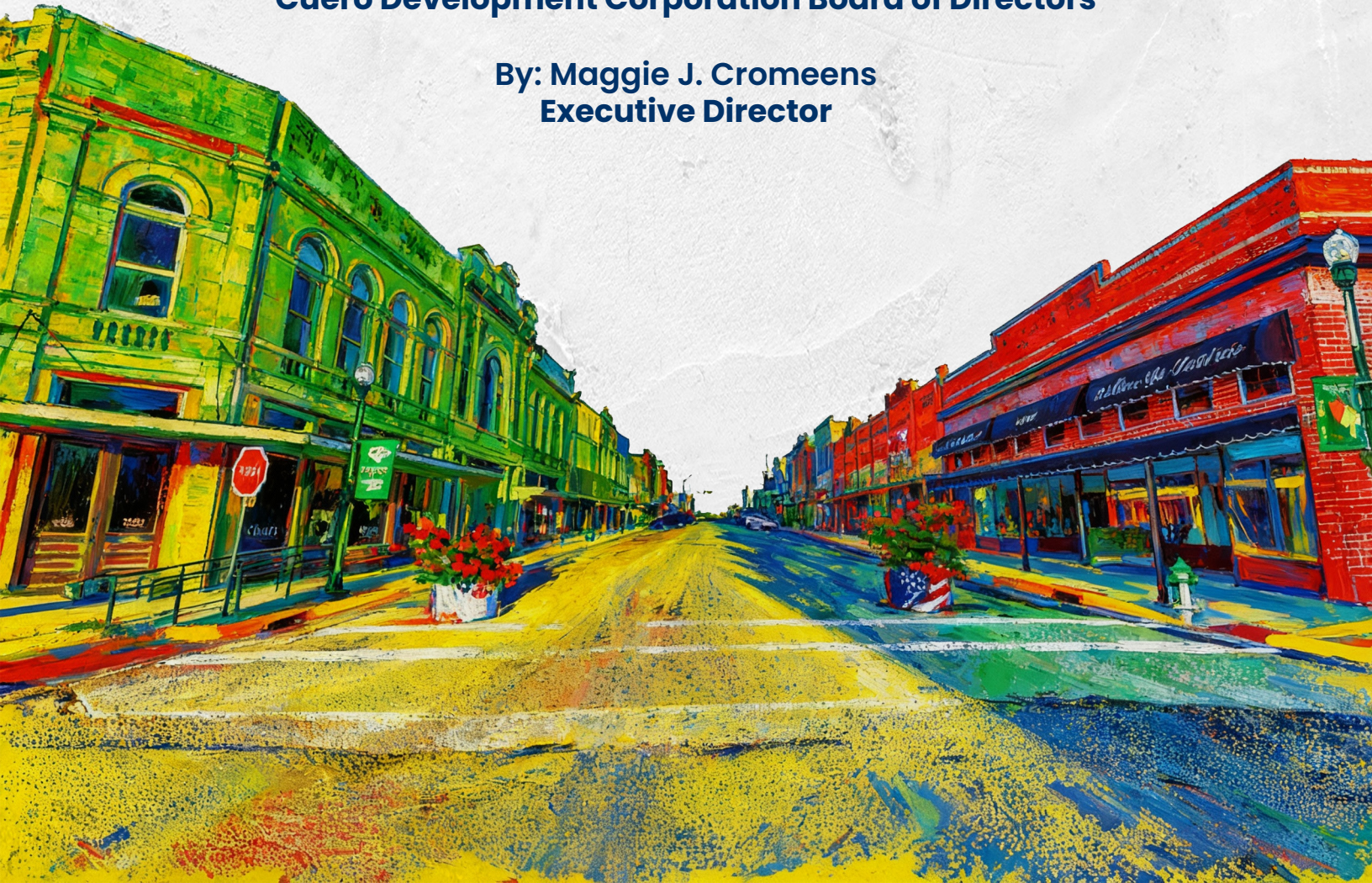


CUERO DEVELOPMENT CORPORATION

FY 2024–2025
Year-End Report

Prepared for the Mayor and City Council
City of Cuero, Texas and
Cuero Development Corporation Board of Directors

By: Maggie J. Cromeens
Executive Director



LETTER FROM THE EXECUTIVE DIRECTOR

To the People of Cuero, the Mayor, City Council, and the Cuero Development Corporation Board:

Another year of growth and opportunity has wrapped up for the Cuero Development Corporation. So much happens in one year that trying to quantify every activity almost seems impossible. While the numbers and measurable outcomes matter, the work of economic development is also defined by everything that happens between those metrics. It is a holistic view of all the moments, large and small, that come together to move our community forward.

It is every call, every text, and every email.

It is the steady stream of people dropping in to say, "Do you have a minute?" It is the ideas shared across a desk or in a hallway, the questions about what might work in Cuero, and the trust that comes when someone asks how we can help them take the next step.

This year, that spirit of collaboration, problem-solving, and possibility was stronger than ever.

In 2024–2025, the CDC provided more than \$250,000 in grants back into our community, which represents over 25 percent of our annual budget. These investments supported business growth, façade improvements, community programs, and the kinds of strategic opportunities that strengthen Cuero's long-term economic vitality. The impact of these funds is reflected not only in the projects themselves, but in the confidence they build for future entrepreneurs and partners.

Several major accomplishments also shaped this past year. We advanced broadband expansion efforts that will help ensure Cuero remains competitive in education, healthcare, business development, and workforce readiness. Our focus on Business Retention and Expansion allowed us to support the employers who form the backbone of our local economy, helping them strengthen operations and retain jobs. We also made important progress through strategic land acquisition, positioning Cuero with property ready for future growth that aligns with our community's goals and vision.

Much of our success this year came from partnership—within the city, across the region, and throughout our business community. These relationships are vital to everything we do, and they continue to help us build momentum in workforce development, business support, and long-range planning.

I want to extend my sincere gratitude to the Mayor, City Council, and the CDC Board of Directors for their leadership and support. I also want to offer a heartfelt thank you to Samantha Solis, our CDC Coordinator. Samantha is often the first point of contact for residents, businesses, and potential partners. Her dedication, steadiness, and genuine care for this community are integral to the work of this organization, and I am deeply grateful for everything she contributes.

To the people of Cuero, thank you for your trust, your ideas, and your belief in what is possible. Every question, every conversation, and every shared idea adds to the strength of our local economy. Together, we are building something meaningful for today and for future generations.

As we move into the coming year, the Cuero Development Corporation remains committed to intentional growth, transparency, and continued investment in the projects and partnerships that make Cuero a thriving place to live, work, and do business.

The momentum we are experiencing is real, and it is only the beginning.

With gratitude,



Maggie J. Cromeens
EXECUTIVE DIRECTOR
Cuero Development Corporation



About the Cuero Development Corporation

Mission & Values

- The Cuero Development Corporation is an economic development organization dedicated to helping businesses in Cuero, Texas succeed. We offer a suite of services such as programs, workforce development initiatives, grant opportunities, and site selection assistance to meet the unique needs of our clients. Partner with us today to learn more and start your path to success.
- The Cuero Development Corporation (CDC) helps businesses start, relocate, and expand in our vibrant community.

Type B Sales Tax Overview

- The Cuero Development Corporation is a Type B sales-tax funded entity established under Chapter 505 of the Texas Local Government Code. The CDC operates as a separate legal entity from the City of Cuero, governed by a volunteer board appointed by the City Council. This structure allows the CDC to pursue economic development with speed, flexibility, and strategic focus while maintaining strong alignment with city leadership.
- The CDC Board provides oversight and policy direction, while day-to-day operations are carried out by the Executive Director and administrative staff. The City Council maintains final approval authority for all projects, ensuring accountability and good governance.

How the CDC Operates (Statutory authority, project types, accountability)

- Type B corporations are authorized to fund a wide range of community and economic development projects, including business recruitment, business retention and expansion (BR&E), workforce initiatives, public infrastructure, quality-of-life improvements, and property development. The CDC meets monthly—often more frequently when project activity is high—to review applications, track progress, evaluate opportunities, and ensure compliance with statutory requirements.
- The CDC follows budgetary, auditing, and reporting procedures consistent with state law and collaborates closely with the City Manager, City Secretary, Finance Department, and legal counsel to maintain transparency and proper documentation

I. YEAR IN REVIEW

EXECUTIVE SUMMARY

The Cuero Development Corporation (CDC) concluded an exceptional year of progress marked by strategic investments, expanded partnerships, energized business engagement, and notable community impact. In 2024–2025, the CDC continued to uphold its mission by investing in business growth, infrastructure readiness, workforce development, and quality-of-life initiatives that strengthen Cuero’s economic vitality.

The Cuero Development Corporation invested more than \$250,000 back into the community through grants and programs—representing over a quarter of the annual budget—driving growth, partnership, and forward momentum. These strategic investments supported business retention, downtown revitalization, entrepreneurial development, infrastructure and broadband advancement, workforce initiatives, and long-term positioning for future growth. Beyond the metrics, this year’s progress reflects countless interactions—conversations, collaborations, consultations, and community engagement—that quietly but powerfully move Cuero forward.

Major accomplishments included:

- Advancing multi-agency broadband efforts with Rise Broadband and AT&T.
- Finalizing land acquisition to prepare new industrial and commercial sites
- Strengthening regional partnerships with SBDC Victoria, UHV now A&M-Victoria, Workforce Solutions, and the South Central Texas Economic Network
- Increased business engagement and BR&E support
- Supporting local nonprofits, youth programs, and quality-of-life initiatives
- Continuing strong representation for Cuero at conferences such as TEDC and SEDC and at Team Texas Site Selectors summit and events.

Cuero continues to position itself as a competitive and opportunity-rich community for business growth, talent development, and future investment.

STRATEGIC GOALS & ALIGNMENT

How CDC activities align with local priorities, economic development best practices, and Cuero's long-term plans.

The CDC's activities this year centered around four core strategic goals:

1. Foster a strong local business ecosystem

Through BR&E support, grant programs, and direct engagement with business owners, the CDC strengthened relationships and responded to real-time economic needs. This included rental assistance, façade improvements, and small-business development resources.

2. Prepare Cuero for long-term growth

Strategic land acquisition and infrastructure planning were major highlights. By securing additional acreage and exploring road access solutions, the CDC is preparing shovel-ready sites for future industrial recruitment.

3. Strengthen workforce and education partnerships

The CDC continued its collaborations with Cuero ISD, UHV, the Mid-Coast Construction Academy, Texas Workforce Commission, and regional stakeholders to support job-readiness, alignment with employer needs, and access to training programs.

4. Promote Cuero as a vibrant, connected, and business-friendly community

Marketing, community engagement, regional networking, and participation in statewide and national economic development initiatives positioned Cuero as a city ready for opportunity and growth.

These goals align closely with Cuero's broader vision—supporting business success, enhancing quality of life, and fostering a resilient, diversified economy.

REGIONAL PARTNERSHIPS & COLLABORATION

- South Central Texas Economic Network
- SBDC Victoria
- Windham School District (TDCJ) CTE and Workforce Advisory Committee
- Cuero Chamber of Commerce
- Cuero ISD
- DeWitt County
- Department of Commerce & SelectUSA connections
- Broadband partners (AT&T, Rise Broadband)

This year, the Cuero Development Corporation expanded its regional influence through powerful partnerships that have brought new opportunities, visibility, and resources to our community.

South Central Texas Economic Network

Cuero played an active role in this regional coalition of economic development professionals, collaborating on shared priorities and promoting the economic vitality of South-Central Texas.

Small Business Development Center (SBDC) Victoria

A new requirement now ensures CDC-funded businesses must consult with SBDC—strengthening business planning, financial literacy, and long-term success.

Workforce & Education Partners

Partnerships with Cuero ISD CTE, UHV now A&M-Victoria, Workforce Solutions Golden Crescent, TWC, and training academies helped support job fairs, youth programming, and adult workforce initiatives.

Broadband Partners

AT&T, Rise Broadband, and county-level efforts kept momentum strong in addressing Cuero's broadband needs—a major strategic priority for business recruitment.

State & Federal Engagement

Attendance at TEDC, SEDC and Team Texas conferences, and work with Team Texas expanded Cuero's visibility and connected the CDC with national and international business prospects.

These partnerships amplify Cuero's reach and multiply the CDC's effectiveness.

II. BUSINESS & ECONOMIC GROWTH

BUSINESS RETENTION & EXPANSION (BR&E)

Business retention and expansion remained one of the strongest pillars of the Cuero Development Corporation's work this year. Because most new jobs and capital investment in rural communities come from existing businesses—not new recruitment—the CDC prioritized direct outreach, technical assistance, and funding support for Cuero's business community.

The CDC assisted companies across retail, service, healthcare, manufacturing, and hospitality, offering support through site visits, problem-solving conversations, resource referrals, and grant programs. Each business that walked through the door received individualized attention to help them stabilize, grow, or reinvest in Cuero.

Supporting existing businesses remained a cornerstone of the CDC's work. Through Business Retention & Expansion (BRE) initiatives, the CDC provided ongoing one-on-one support to local employers, addressing operational challenges, workforce needs, marketing gaps, and expansion opportunities. CDC staff spent significant time listening to business owners, connecting them with regional partners, and navigating available resources. While these efforts may not always result in a ribbon cutting, they are the foundation of a strong business climate and help ensure that existing employers feel supported and valued in Cuero.

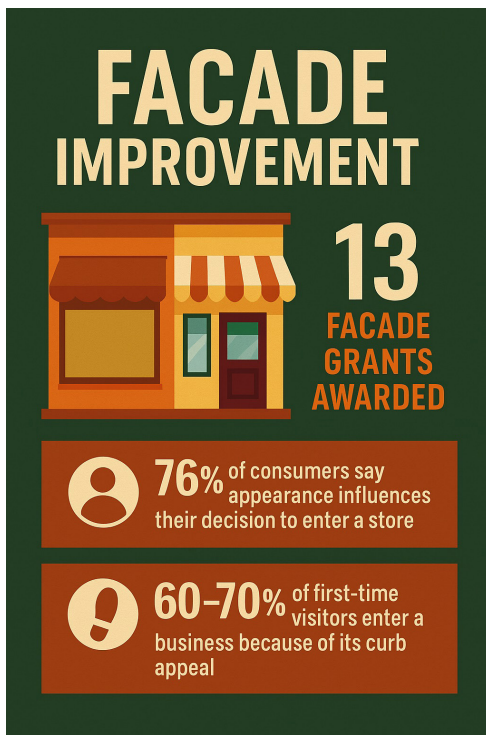
This year, the CDC awarded over \$250,000 in grants across BR&E, façade improvement, business start-up, community support, and rental assistance. These investments helped local businesses expand storefronts, update building exteriors, improve accessibility, purchase equipment, and overcome temporary financial hardships. Several businesses leveraged CDC funding to pursue major remodels or expansion projects that will increase sales tax, draw new customers, and enhance Cuero's commercial corridors.

The CDC also strengthened its requirement that any business receiving CDC funds must engage with the Small Business Development Center (SBDC) at UHV. This partnership ensures that grant recipients receive professional advising, business planning support, and long-term guidance—multiplying the impact of each CDC dollar.

Overall, the CDC completed dozens of in-person visits, phone consultations, and email engagements with existing businesses. BR&E continues to be one of the most impactful and relationship-driven components of Cuero's economic development strategy.

BUSINESS RECRUITMENT & PROSPECT ACTIVITY

In addition to supporting existing businesses, the CDC expanded its outreach and recruitment efforts to attract new commercial and industrial investment to Cuero. The Executive Director represented the community at key statewide and national events including TEDC conferences, the Southern Economic Development Council (SEDC), and will represent this next fiscal year in Washington D.C. These events strengthened relationships with site selectors, developers, and state and federal partners.



Marketing efforts were enhanced through the partnership with ReSimplifi, which allowed Cuero's commercial sites to be professionally listed, mapped, and promoted to national audiences. Prospects were provided accurate property data, demographic information, workforce statistics, and infrastructure details to support decision-making.

The CDC handled a range of prospect inquiries this year—from hospitality and retail groups exploring local market opportunities, to manufacturing and logistics companies evaluating Cuero's workforce, transportation access, and industrial sites. Interest continues to grow in both the US 183 and US 87 corridors, with several prospects requesting follow-up materials or in-person visits.

The CDC also worked closely with neighboring property owners, land developers, and utility providers to advance site readiness—an increasingly critical factor in rural recruitment. These efforts position Cuero as a competitive option for companies seeking strategic locations in South-Central Texas.



GRANTS & INCENTIVES AWARDED

- Business Start-Up Grants
- Façade Improvement Grants
- Community Service Grants
- Total grant funding (over \$250,000)
- Success stories & before/after highlights

III. INFRASTRUCTURE & PROPERTY DEVELOPMENT

Land readiness remained a major strategic focus for the CDC, recognizing that site availability is one of the most significant barriers to rural business recruitment. This year, the CDC made substantial progress by securing additional acreage (6 acres) adjacent to Holiday Inn.

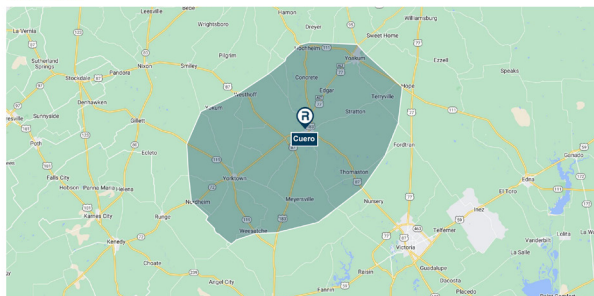
The newly acquired land expands Cuero's portfolio of developable sites and offers long-term potential for light industrial, logistics, and commercial projects. The CDC also initiated discussions with adjacent property owners—to explore opportunities for shared access, easements, and the construction of an access road.

These efforts strengthen the city's ability to market shovel-ready sites to prospective employers and reduce the time and risk associated with development. Although the cost of land and infrastructure is significant, the CDC continues to negotiate responsibly, ensuring that any investment aligns with market value, appraisal data, and the long-term economic benefit to the community.

In the coming year, the CDC will continue engineering evaluations, utility assessments, and access planning to prepare these sites for future tenants.

Retail Trade Area • Retail Market Profile

Cuero, Texas



Population		Age	
2020	24,443	0 - 9 Years	11.08%
2024	24,601	10 - 17 Years	10.48%
2029	24,901	18 - 24 Years	8.65%
Educational Attainment (%)		25 - 34 Years	
Graduate or Professional Degree	3.62%	35 - 44 Years	12.21%
Bachelors Degree	8.92%	45 - 54 Years	11.49%
Associate Degree	8.05%	55 - 64 Years	12.67%
Some College	21.02%	65 and Older	22.73%
High School Graduate (GED)	40.61%	Median Age	42.46
Some High School, No Degree	8.75%	Average Age	42.46
Less than 9th Grade	9.02%	Race Distribution (%)	
Income		White	65.64%
Average HH	\$84,889	Black/African American	7.81%
Median HH	\$61,120	American Indian/Alaskan	0.72%
Per Capita	\$33,636	Asian	0.39%
<small>The information contained herein was obtained from sources believed to be reliable; however, The Retail Coach, LLC makes no guarantees, warranties or representations as to the completeness or accuracy thereof. The presentation of this property is submitted subject to errors, omissions, changes of price or conditions, prior sale or lease or withdrawn without notice.</small>		Native Hawaiian/Islander	0.04%
		Other Race	13.17%
		Two or More Races	12.23%
		Hispanic	36.86%

Cuero
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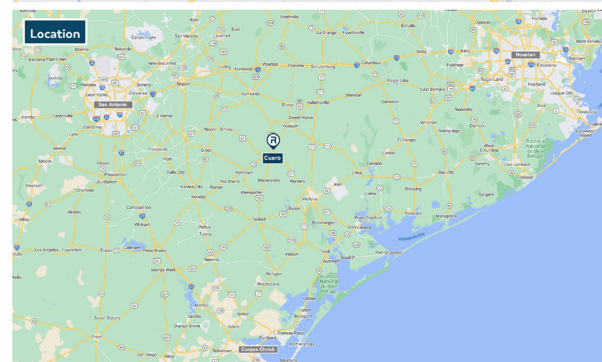
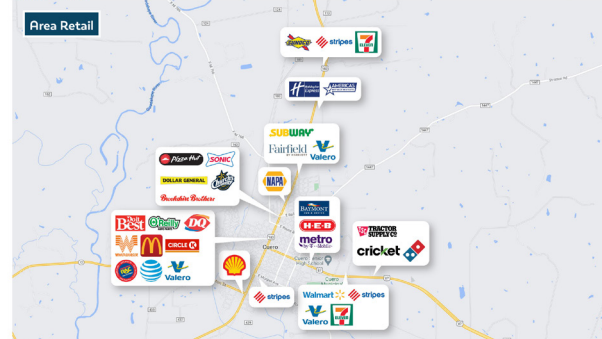
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TheRetailCoach.

Retail Trade Area • Retail Market Profile

Cuero, Texas



BROADBAND EXPANSION

Broadband access is one of the most important factors for modern economic development—impacting businesses, schools, healthcare providers, and residents alike. This year, Cuero made meaningful progress on broadband improvements through partnerships with AT&T, Rise Broadband, county officials, and regional stakeholders.

The CDC played an active role in facilitating conversations between providers and small businesses, identifying service gaps, sharing community needs, and supporting funding opportunities. Rise Broadband continued installing new infrastructure in the area, while AT&T evaluated opportunities to expand service capacity and redundancy.

Broadband improvements not only support existing businesses but also strengthen Cuero's competitiveness for future industrial recruitment, remote workforce attraction, and entrepreneurship.

SMALL BUSINESS & ENTREPRENEURSHIP SUPPORT

Cuero Business Rising Networking Breakfast

In partnership with the Cuero Chamber of Commerce, the CDC launched the Cuero Business Rising networking breakfast. This quarterly series brings together local business owners, entrepreneurs, and community partners to connect over breakfast, share updates, and discuss opportunities and challenges. You can view upcoming dates in their 2026 calendar.



Each event offers structured updates from the CDC and Chamber, but also leaves room for open dialogue. Business owners use this time to ask questions about grants, marketing, broadband, workforce, and other topics that affect their day-to-day operations. Attendance has grown with each session, demonstrating a strong appetite for connections and practical information among Cuero's business community.

Workforce readiness continued to be a central focus for the CDC. In 2024–2025, the CDC expanded partnerships with Cuero ISD and regional workforce organizations to help students and residents better understand career opportunities and pathways.

CDC staff participated in multiple career days and school-based events, speaking with students about local job opportunities, high-demand occupations, and the importance of workforce readiness. These interactions help connect the next generation of workers with real-world insight and reinforce the message that good careers can be built close to home.

The CDC also continued to work with workforce partners and training providers to identify skills gaps, explore potential training solutions, and support employers in finding and retaining talent. This ongoing collaboration positions Cuero for long-term success as workforce continues to be a determining factor in business location and expansion decisions.

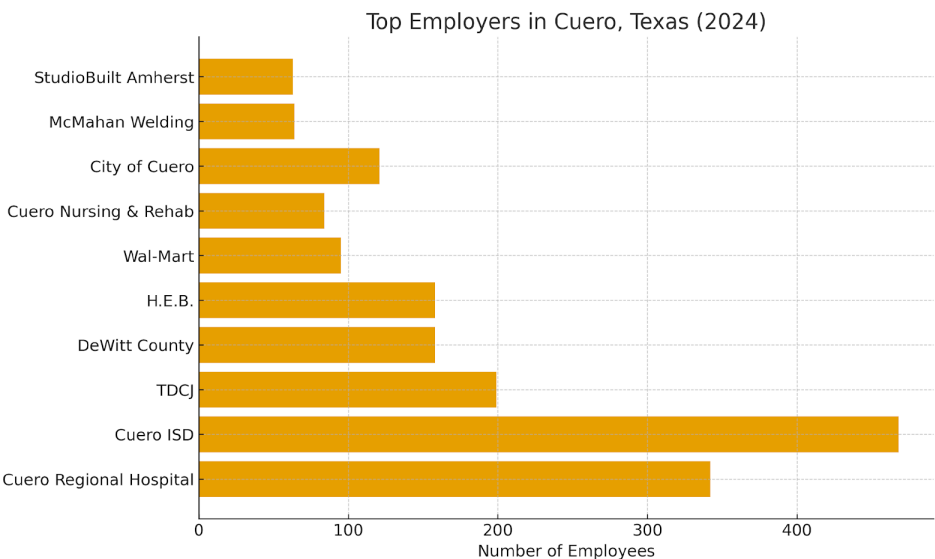
WORKFORCE DEVELOPMENT

The CDC continued to elevate workforce development as a core priority, recognizing that a strong talent pipeline drives business retention, recruitment, and community stability.

Major efforts included:

- Hosting job fairs and employer engagement events
- Expanding partnerships with Cuero ISD CTE programs
- Supporting the Mid-Coast Construction Academy’s workforce training
- Working with UHV now A&M–Victoria and Workforce Solutions on regional workforce initiatives
- Participating in statewide TWC programs and grant opportunities

The CDC also continued its advocacy for career pathways in high-demand industries such as healthcare, skilled trades, and manufacturing—supporting both youth and adult learners. Workforce development remains a cornerstone of the CDC’s long-term strategy.



STRATEGIC PROPERTY DEVELOPMENT & SITE READINESS

In 2024–2025, the CDC continued laying the groundwork for future commercial and industrial growth through strategic property development. A major focus remained on the eight acres owned by the CDC behind the Holiday Inn. Work this year included continued discussions about an 80-foot access road, coordination with adjacent property owners, and analysis of infrastructure needs.

In order to expand the range of available sites and buildings for prospects, the CDC launched a proactive outreach effort to local realtors. By engaging real estate professionals who know the market and property owners well, the CDC is building a more comprehensive inventory of potential locations for future business recruitment.

TECHNOLOGY, MARKETING & BUSINESS OUTREACH

The CDC continued to modernize its tools and outreach to ensure Cuero remains visible and competitive. ReSimplifi was used to promote local commercial properties to site selectors and prospects.

Marketing efforts highlighted Cuero's strengths, including its quality of life, regional partnerships, and growing business ecosystem. Social media, local media, and direct outreach were used to tell the story of Cuero as a place where good things happen and where businesses can grow.

COMMUNITY PARTNERSHIPS & ENGAGEMENT

Much of the CDC's work is done in partnership—with the City, the Chamber, schools, nonprofits, regional organizations, and individual residents. In 2024–2025, these relationships continued to be a defining strength of Cuero's approach to economic development.

From coordinating on events and programs to working together on long-range planning, the CDC relied on strong relationships to move projects forward and respond to opportunities. These partnerships amplify the impact of limited resources and ensure that economic development is aligned with community values and aspirations.

IV. COMMUNITY IMPACT

COMMUNITY ENGAGEMENT & EVENTS

BUSINESS

New Cuero initiative strengthens local businesses



Downtown Cuero (Advocate File Photo)

MICHAEL MILLIORN

The Cuero Development Corporation (CDC) launched a new initiative aiming to support and celebrate local entrepreneurs and businesses in the city during the summer months. The “Good Things Happen Here” initiative educates local entrepreneurs

and businesses on a number of essential business topics.

The need for the “Good Things Happen Here” educational series in Cuero has met with strong with requests from local businesses in the community inspiring the program. When small businesses in the city thrive, the com-

munity as a whole grows stronger, according to a CDC press release.

“After hearing consistent feedback about the need for more marketing support, business planning tools and guidance navigating modern technology, we knew we had to act,” the press release read. “We partnered with local sub-

ject matter experts to deliver a series of free, hands-on Lunch and Learn sessions to help businesses grow, adapt and stay competitive.”

Each session provides participants with practical, real-world business strategies across a number

SEE LOCAL, A3

Community engagement continues to be a central role of the Cuero Development Corporation, reflecting our commitment to collaboration, transparency, and support for the organizations and people who make Cuero a strong and vibrant community.

The CDC once again proudly administered the December Events Committee, overseeing nightly operations for Christmas in the Park. This beloved tradition remains one of Cuero’s largest quality-of-life attractions—drawing thousands of visitors, generating tourism activity, and bringing families from across the region into our community. The CDC coordinated closely with City departments, volunteers, civic organizations, and event partners to ensure a safe, well-organized, and enjoyable holiday season. The work of the Parks, Electric, and Water departments continues to be foundational to the success of this event, and the CDC values the opportunity to highlight their contributions.

The CDC also started the Summer Series Good Things Happen Here initiative, helping amplify positive stories about Cuero’s business community and local achievements while giving our businesses what they needed the most, such as AI training, marketing assistance and business coaching. This ongoing effort encourages pride and helps project a consistent, uplifting message about Cuero’s strengths.

This year, the CDC supported the Cuero Rising Breakfast, co-hosted with the Cuero Chamber of Commerce, which brought together business leaders, community members, and industry partners to discuss local progress and opportunities. Events like these create valuable space for dialogue and shared vision across organizations.

Additionally, the CDC maintained a strong working partnership with the Cuero Chamber of Commerce, offering regular support for Chamber-led programs, networking events, and business ribbon cuttings. The CDC's presence at these events reinforces our commitment to fostering a welcoming and connected business environment. By celebrating new business openings, leadership announcements, and organizational milestones, the CDC helps strengthen the fabric of Cuero's commercial community.

These engagements showcase the CDC's dedication to community-centered economic development and reflect our ongoing commitment to being an active, accessible, and collaborative partner in Cuero's success. In addition, we conducted a survey of local businesses and used their direct feedback to shape these programs, helping us better understand local needs and improve how we serve the community.



MARKETING & PUBLIC RELATIONS

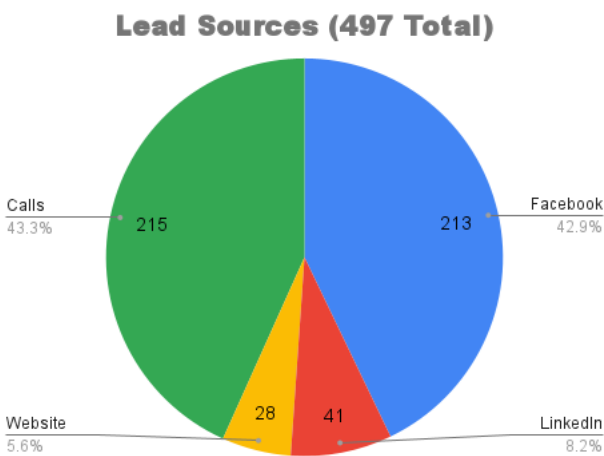
Marketing and public communication remain essential tools in positioning Cuero as an attractive place to live, work, invest, and do business. This year, the CDC enhanced its marketing footprint by continuing its strong partnership with Building Brands Marketing, a regional marketing firm that supports the CDC's strategic communication efforts.

Through this partnership, the CDC developed consistent, professional messaging across digital platforms—strengthening Cuero's online presence and accelerating engagement with residents, businesses, and prospective investors. Building Brands Marketing helped elevate the CDC's brand through structured content planning, graphic design support, and the development of materials that clearly communicate our mission, programs, and impact.

Together, we expanded public education around CDC activities, including grant announcements, project updates, community events, and economic development successes. This partnership also enhanced the CDC’s ability to share positive business stories, highlight local achievements, and maintain a polished communications strategy that aligns with best practices in modern economic development.

Marketing efforts were further strengthened through coordinated campaigns with the Cuero Chamber of Commerce and by supporting promotions tied to Good Things Happen Here, Cuero Rising, and local business openings. The CDC’s marketing strategy is grounded in transparency, accessibility, and the goal of keeping our community informed and inspired by Cuero’s continued progress.

Through Building Brands Marketing and collaborative partners, the CDC has significantly improved public awareness and strengthened Cuero’s position as a forward-moving, opportunity-driven community.



Web Pages Most Visited

<input type="checkbox"/>	Page path and screen class	+	↓ Views
<input type="checkbox"/>	Total		14,678 100% of total
<input checked="" type="checkbox"/>	1 /		3,340 (22.76%)
<input type="checkbox"/>	2 /programs-and-incentives/		1,700 (11.58%)
<input type="checkbox"/>	3 /start-your-business-in-cuero/		1,501 (10.23%)
<input type="checkbox"/>	4 /available-commercial-properties/		776 (5.29%)
<input type="checkbox"/>	5 /events-legacy/		737 (5.02%)
<input type="checkbox"/>	6 /contact-us/		734 (5%)
<input type="checkbox"/>	7 /meeting-agendas-and-minutes/		477 (3.25%)
<input type="checkbox"/>	8 /history-of-cuero/		424 (2.89%)
<input type="checkbox"/>	9 /doing-business/		360 (2.45%)
<input type="checkbox"/>	10 /resources/		335 (2.28%)

Where Web Visitors Came From

Region	City	×	↓ Active users	New users	Engaged sessions	Engagement rate	
Total			6,339 100% of total	6,332 100% of total	3,819 100% of total	48.07% Avg 0%	Great Engagement Rates!
1	Virginia	Ashburn	474 (7.48%)	474 (7.49%)	94 (2.46%)	19.82%	
2	California	Los Angeles	371 (5.85%)	365 (5.76%)	86 (2.25%)	22.51%	
3	(not set)	(not set)	331 (5.22%)	326 (5.15%)	72 (1.89%)	21.69%	
4	Texas	Dallas	268 (4.23%)	246 (3.89%)	223 (5.84%)	63.9%	
5	Texas	Austin	263 (4.15%)	252 (3.98%)	268 (7.02%)	74.24%	
6	Texas	Cuero	183 (2.89%)	168 (2.65%)	303 (7.93%)	82.79%	
7	Texas	Houston	175 (2.76%)	171 (2.7%)	150 (3.93%)	72.82%	
8	New York	New York	161 (2.54%)	156 (2.46%)	37 (0.97%)	22.16%	
9	Texas	Victoria	138 (2.18%)	130 (2.05%)	209 (5.47%)	74.38%	
10	California	San Jose	124 (1.96%)	124 (1.96%)	35 (0.92%)	27.56%	
11	Colorado	(not set)	123 (1.94%)	123 (1.94%)	0 (0%)	0%	
12	Texas	(not set)	122 (1.92%)	111 (1.75%)	92 (2.41%)	67.15%	
13	California	San Francisco	81 (1.28%)	78 (1.23%)	32 (0.84%)	36.36%	
14	Colorado	Aspen	79 (1.25%)	79 (1.25%)	5 (0.13%)	6.33%	
15	Texas	San Antonio	68 (1.07%)	65 (1.03%)	63 (1.65%)	63.64%	
16	California	San Diego	67 (1.06%)	66 (1.04%)	24 (0.63%)	33.8%	
17	Punjab	Rawalpindi	66 (1.04%)	53 (0.84%)	202 (5.29%)	71.89%	
18	California	(not set)	65 (1.03%)	61 (0.96%)	12 (0.31%)	18.18%	
19	California	Sacramento	56 (0.88%)	55 (0.87%)	16 (0.42%)	27.12%	
20	Ohio	Columbus	56 (0.88%)	54 (0.85%)	5 (0.13%)	8.93%	
21	Oregon	Boardman	49 (0.77%)	49 (0.77%)	8 (0.21%)	16.33%	
22	Colorado	Loveland	46 (0.73%)	46 (0.73%)	0 (0%)	0%	
23	County Dublin	Dublin	46 (0.73%)	47 (0.74%)	26 (0.68%)	54.17%	

Web Visitor Interests

<input type="checkbox"/>	Interests	+	↓ Active users	New users	Engaged sessions	Engagement rate
<input type="checkbox"/>	Total		547 100% of total	2,956 100% of total	645 100% of total	68.62% Avg 0%
<input type="checkbox"/>	1 News & Politics/Avid News Readers		173 (31.63%)	149 (5.04%)	177 (27.44%)	70.24%
<input type="checkbox"/>	2 Technology/Technophiles		141 (25.78%)	117 (3.96%)	184 (28.53%)	67.9%
<input type="checkbox"/>	3 News & Politics/Avid News Readers/Entertainment News Enthusiasts		139 (25.41%)	128 (4.33%)	133 (20.62%)	73.08%
<input type="checkbox"/>	4 Lifestyles & Hobbies/Shutterbugs		125 (22.85%)	105 (3.55%)	166 (25.74%)	72.49%
<input type="checkbox"/>	5 Food & Dining/Cooking Enthusiasts/Aspiring Chefs		105 (19.2%)	98 (3.32%)	118 (18.29%)	80.82%
<input type="checkbox"/>	6 Banking & Finance/Avid Investors		104 (19.01%)	94 (3.18%)	99 (15.35%)	68.75%
<input type="checkbox"/>	7 Sports & Fitness/Sports Fans/Fans of American Football		104 (19.01%)	95 (3.21%)	107 (16.59%)	73.29%
<input type="checkbox"/>	8 Travel/Travel Buffs		87 (15.9%)	79 (2.67%)	80 (12.4%)	70.18%
<input type="checkbox"/>	9 Technology/Social Media Enthusiasts		84 (15.36%)	73 (2.47%)	85 (13.18%)	72.65%
<input type="checkbox"/>	10 Media & Entertainment/Movie Lovers		83 (15.17%)	75 (2.54%)	77 (11.94%)	68.75%

REGIONAL ENGAGEMENT & LEADERSHIP ROLES

The CDC significantly expanded its regional leadership footprint this year. Executive Director Maggie Cromeens was appointed as a voting member of the Golden Crescent Regional Planning Commission Regional Economic Development Group, giving Cuero a direct voice in regional planning and funding conversations.

In addition, Maggie served on several committees with the Texas Economic Development Council, including the Education Committee, Rural Strategies Committee, and Workforce & Talent Planning Committee. These roles allow Cuero to both contribute to and benefit from statewide discussions on economic development best practices, policy, and program design.

CDC Coordinator Samantha Solis is the Vice President of the Texas Coastal Bend Regionalism Tourism Council.

The CDC also continued to participate in regional networks such as the South Central Texas Economic Network, working alongside neighboring communities to promote shared assets and strengthen the competitiveness of the broader region. These partnerships are essential in telling Cuero's story on a larger stage and identifying opportunities that benefit multiple communities.

PROFESSIONAL DEVELOPMENT & CAPACITY BUILDING

To better serve Cuero, CDC leadership continued investing in professional development. Executive Director Maggie Cromeens completed the Texas Economic Development Council's Future Leaders Training, an intensive program focused on leadership, communication, and core economic development skills.

She also advanced into the Certified Texas Economic Developer (CTED) program through Texas A&M Engineering Extension Service and TEDC. This credential represents a high standard of professional practice and ensures that Cuero benefits from current, field-tested strategies for business recruitment, retention, and community development.

These educational milestones directly support the CDC's ability to manage complex projects, communicate effectively with stakeholders, and bring new tools and ideas back to Cuero.



V. FINANCIAL & STATUTORY REPORTING

FINANCIAL SNAPSHOT

In 2024–2025, the Cuero Development Corporation invested more than \$250,000 into local businesses, community partners, strategic properties, and long-term economic development tools. These funds represent more than a quarter of the CDC’s annual budget and demonstrate a clear commitment to reinvesting sales tax dollars back into Cuero.

Grants and incentives supported business growth, façade improvements, community programming, and targeted opportunities aligned with Cuero’s long-term goals. Additional resources were dedicated to land acquisition, professional development, marketing, and technology platforms that enhance the CDC’s ability to recruit and retain business.

CITY OF CUERO ADOPTED BUDGET AS OF: AUGUST 31ST, 2025					
02 -CDC BUDGET SUMMARY					
ACCT#	ACCOUNT NAME	2023-2024 ACTUAL	2024-2025 PROJECTED	2024-2025 BUDGET	2025-2026 PROPOSED
<u>REVENUE SUMMARY</u>					
	OTHER TAXES	762,562.77	800,000.00	800,000.00	820,000.00
	INTERGOVERNMENTAL	25,000.00	35,000.00	60,000.00	0.00
	INTEREST	84,741.69	55,500.00	52,500.00	55,800.00
	OTHER	<u>151,759.16</u>	<u>277,380.00</u>	<u>271,622.00</u>	<u>172,225.00</u>
TOTAL REVENUES		1,024,063.62	1,167,880.00	1,184,122.00	1,048,025.00
		=====	=====	=====	=====
<u>EXPENDITURE SUMMARY</u>					
03	ADMINISTRATION	1,551,313.54	700,384.00	978,013.00	955,925.00
04	CHRISTMAS IN THE PK	<u>134,606.82</u>	<u>200,389.00</u>	<u>198,866.00</u>	<u>92,100.00</u>
TOTAL EXPENDITURES		1,685,920.36	900,773.00	1,176,879.00	1,048,025.00
		=====	=====	=====	=====
REVENUES OVER/(UNDER) EXPENDITURES		(661,856.74)	267,107.00	7,243.00	0.00

Cuero Development Corporation
FY 2021-2028 Fund Balance Projections
October 1, 2025

	Actual FY 2021-22	Actual FY 2022-23	Actual FY 2023-24	Projected FY 2024-25	Proposed FY 2025-26	Forecast FY 2026-27	Forecast FY 2027-28
Beginning Fund Balance (Audited):	\$ 2,347,277	\$ 2,421,651	\$ 2,430,212	\$ 1,767,531	\$ 2,034,638	\$ 2,034,638	\$ 2,068,030
<u>Estimated Revenues & Sources of Funds:</u>							
Operating Revenues							
Sales Tax	705,534	901,997	762,563	800,000	820,000	844,600	844,600
Grants			25,000	35,000			
Rents & Leases							
Interest	19,064	88,848	84,742	55,500	55,800	57,474	57,474
Sale of Real Property							
Contributions	-	-	-	-	-	-	-
Community Donations/December Events	1,400	3,900	14,481	4,700	3,500	3,605	1,000
Gate Collections/December Events	87,024	72,918	77,400	64,500	65,000	66,950	66,950
Display Donations/December Events	6,859	400	22,286	30,000	-	-	-
Miscellaneous	345	2,827	37,591	5,780	1,925		
Insurance Reimbursements							
Transfer from Reserves - CDC	-	-	-	100,000	80,000	82,400	82,400
Transfer from Reserves - December Events	-	-	-	72,400	21,800	22,454	22,454
Total Revenues & Sources of Funds:	\$ 820,226	\$ 1,070,890	\$ 1,024,063	\$ 1,167,880	\$ 1,048,025	\$ 1,077,483	\$ 1,074,878
<u>Estimated Operating Expenditures:</u>							
Personnel Services	196,252	172,570	193,687	257,538	235,025	242,076	249,338
Contracts & Administration	131,057	116,141	120,310	121,646	127,080	130,892	134,819
Supplies	2,213	4,404	3,357	5,300	6,715	6,916	7,124
Maintenance & Repairs	-	-	-	400	400	412	424
Staff Development	12,635	18,935	26,832	30,500	30,350	31,261	32,198
Recruitment	2,340	39,755	35,004	64,000	60,355	62,166	64,031
Miscellaneous	-	2,858	8,700	1,000	1,000	1,030	1,030
Total Operating Expenditures:	344,497	354,663	387,890	480,384	460,925	474,753	488,964
<u>December Events Expenditures:</u>							
Contracts & Services	52,228	60,012	49,831	52,650	50,800	52,324	53,894
Supplies	10,259	9,965	9,342	14,523	15,300	15,759	16,232
Maintenance & Repairs	202	274	2,542	6,000	7,000	7,210	7,426
Staff Development	120	123	91	500	500	515	530
Miscellaneous	132	486	545	1,000	1,000	1,030	1,061
Total December Event Expenditures:	\$ 62,941	\$ 70,860	\$ 62,351	\$ 74,673	\$ 74,600	\$ 76,838	\$ 79,143
<u>Other Uses of Funds (Proposed):</u>							
Capital Outlay - CDC - Grants/Projects	322,271	600,952	1,164,247	220,000	495,000	475,000	475,000
Capital Outlay - December Events	16,143	35,854	72,256	125,716	17,500	17,500	17,500
Total Other Uses of Funds:	\$ 338,414	\$ 636,806	\$ 1,236,503	\$ 345,716	\$ 512,500	\$ 492,500	\$ 492,500
Net change in fund balances:	\$ 74,374	\$ 8,561	\$ (662,681)	\$ 267,107	\$ -	\$ 33,392	\$ 14,270
Ending Fund Balance (Projected):	\$ 2,421,651	\$ 2,430,212	\$ 1,767,531	\$ 2,034,638	\$ 2,034,638	\$ 2,068,030	\$ 2,082,301

CITY OF CUERO
ADOPTED BUDGET
AS OF: AUGUST 31ST, 2025

02 -CDC

REVENUES	2023-2024 ACTUAL	2024-2025 PROJECTED	2024-2025 BUDGET	2025-2026 PROPOSED
<hr/>				
<u>OTHER TAXES</u>				
02-4-0202 SALES TAX	<u>762,562.77</u>	<u>800,000.00</u>	<u>800,000.00</u>	<u>820,000.00</u>
TOTAL OTHER TAXES	762,562.77	800,000.00	800,000.00	820,000.00
<u>INTERGOVERNMENTAL</u>				
02-4-0403 GRANTS - DECEMBER EVENTS	<u>25,000.00</u>	<u>35,000.00</u>	<u>60,000.00</u>	<u>0.00</u>
TOTAL INTERGOVERNMENTAL	25,000.00	35,000.00	60,000.00	0.00
<u>SERVICES & FEES</u>	<u> </u>	<u> </u>	<u> </u>	<u> </u>
<u>RENTS & LEASES</u>	<u> </u>	<u> </u>	<u> </u>	<u> </u>
<u>INTEREST</u>				
02-4-0801 INTEREST - TEXPOOL	73,612.42	45,000.00	45,000.00	45,000.00
02-4-0802 INTEREST REVENUE/CDC	9,435.85	9,000.00	6,000.00	9,000.00
02-4-0803 INTEREST REVENUE-DEC EVENTS	<u>1,693.42</u>	<u>1,500.00</u>	<u>1,500.00</u>	<u>1,800.00</u>
TOTAL INTEREST	84,741.69	55,500.00	52,500.00	55,800.00
<u>OTHER</u>				
02-4-0950 COMMUNITY DONATIONS/DEC EVNTS	14,481.25	4,700.00	4,700.00	3,500.00
02-4-0951 GATE COLLECTIONS/DEC EVNTS	77,400.27	64,500.00	64,500.00	65,000.00
02-4-0955 DISPLAY DONATIONS/DEC EVNTS	22,286.14	30,000.00	25,000.00	0.00
02-4-0960 EVENTS	0.00	2,680.00	2,700.00	0.00
02-4-0965 SPONSORSHIPS - SCTEN	5,750.00	0.00	0.00	0.00
02-4-0966 BUSINESS RETENTION PAYBACK	5,038.58	2,000.00	1,922.00	1,925.00
02-4-0980 INSURANCE REIMBURSE/DEC EVNTS	23,912.00	0.00	0.00	0.00
02-4-0981 MISC - REIMBURSEMENTS	2,329.94	700.00	0.00	0.00
02-4-0995 MISC - DECEMBER EVENTS	0.00	400.00	400.00	0.00
02-4-0997 TRF FROM CDC RESERVE	0.00	100,000.00	100,000.00	80,000.00
02-4-0998 TRF FROM DEC EVENTS RESERVE	0.00	72,400.00	72,400.00	21,800.00
02-4-0999 MISCELLANEOUS/CDC	<u>560.98</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>
TOTAL OTHER	151,759.16	277,380.00	271,622.00	172,225.00
4-0960	EVENTS	NEXT YEAR NOTES: REIMBURSEMENTS FOR REGIONAL EVENTS PARTNERED WITH THE CDC		
4-0966	BUSINESS RETENTION PAYB	NEXT YEAR NOTES: THRIVEFUEL @\$160.23 x 12 = \$1,922.76		
<hr/>				
TOTAL REVENUES	<u>1,024,063.62</u>	<u>1,167,880.00</u>	<u>1,184,122.00</u>	<u>1,048,025.00</u>

CITY OF CUERO
ADOPTED BUDGET
AS OF: AUGUST 31ST, 2025

02 -CDC

EXPENDITURES	2023-2024 ACTUAL	2024-2025 PROJECTED	2024-2025 BUDGET	2025-2026 PROPOSED
03 ADMINISTRATION				
==				
<u>PERSONNEL SERVICES</u>				
02-5-03100 SALARIES & WAGES	140,866.41	200,000.00	200,000.00	168,227.00
02-5-03112 OVERTIME	2,497.06	2,500.00	1,000.00	5,000.00
02-5-03120 FICA/MEDICARE	9,382.19	11,497.00	11,497.00	13,321.00
02-5-03124 UNEMPLOYMENT INSURANCE	234.00	234.00	234.00	234.00
02-5-03130 RETIREMENT PROGRAMS	14,396.80	14,848.00	14,848.00	17,204.00
02-5-03132 EMPLOYEE HEALTH INSURANCE	23,286.66	24,518.00	24,518.00	26,825.00
02-5-03134 WORKER'S COMP	323.40	841.00	616.00	714.00
02-5-03136 LONGEVITY	1,800.00	2,200.00	2,200.00	2,600.00
02-5-03148 CELL PHONE ALLOWANCE	<u>900.15</u>	<u>900.00</u>	<u>900.00</u>	<u>900.00</u>
TOTAL PERSONNEL SERVICES	193,686.67	257,538.00	255,813.00	235,025.00
<u>CONTRACTS & SERVICES</u>				
02-5-03202 ADMINISTRATIVE	8,587.36	1,000.00	1,000.00	1,000.00
02-5-03204 LEGAL (BLDG & LAND PURCHASE)	0.00	0.00	7,500.00	0.00
02-5-03206 INSURANCE	2,833.18	5,446.00	5,450.00	5,800.00
02-5-03207 MARKETING	70,935.99	70,000.00	70,000.00	80,000.00
02-5-03208 ADVERTISING	2,423.85	4,000.00	4,000.00	4,000.00
02-5-03210 YEAR END AUDIT	2,250.00	2,000.00	2,000.00	2,000.00
02-5-03212 FINANCIAL & ACCOUNTING	18,600.00	19,000.00	19,000.00	19,000.00
02-5-03218 OFFICE EQUIPMENT & MAINTENANCE	3,532.47	3,000.00	3,000.00	3,780.00
02-5-03220 FOOD & BEVERAGE	3,332.16	3,500.00	0.00	0.00
02-5-03224 CHEMICAL & MEDICAL	0.00	200.00	200.00	0.00
02-5-03240 POSTAGE	94.22	200.00	200.00	200.00
02-5-03242 TELEPHONE	1,612.71	300.00	300.00	300.00
02-5-03249 WEBSITE UPDATES & MAINTENANCE	35.17	5,000.00	5,000.00	5,000.00
02-5-03299 OTHER CONTRACTS & SERVICES	<u>6,073.05</u>	<u>8,000.00</u>	<u>8,000.00</u>	<u>6,000.00</u>
TOTAL CONTRACTS & SERVICES	120,310.16	121,646.00	125,650.00	127,080.00
5-03218 OFFICE EQUIPMENT & MAINTEN	NEXT YEAR NOTES: USER STATION ALLOCATION ESTIMATE - \$221.94 X 12 = \$2,663.28 TYLER TECH - \$1,114.41			
5-03242 TELEPHONE	NEXT YEAR NOTES: LONG DIST ESTIMATE - \$17 ATT LISTING - \$48			
5-03299 OTHER CONTRACTS & SERVICES	NEXT YEAR NOTES: ZOOM ED WORKSHOP (ALYSIA) RESIMPLIFI CONSTANT CONTACT			
<u>SUPPLIES</u>				
02-5-03302 OFFICE	409.07	1,000.00	1,000.00	1,000.00
02-5-03304 COMPUTER HARDWARE/SOFTWARE	1,350.91	2,000.00	2,000.00	2,000.00
02-5-03320 FOOD & BEVERAGE	0.00	500.00	3,500.00	2,000.00

CITY OF CUERO
ADOPTED BUDGET
AS OF: AUGUST 31ST, 2025

02 -CDC

EXPENDITURES	2023-2024 ACTUAL	2024-2025 PROJECTED	2024-2025 BUDGET	2025-2026 PROPOSED
04 CHRISTMAS IN THE PK ==				
<u>PERSONNEL SERVICES</u>				
<u>CONTRACTS & SERVICES</u>				
02-5-04205 SECURITY	20,000.00	17,650.00	17,650.00	18,000.00
02-5-04208 ADVERTISING	4,830.95	10,000.00	10,000.00	7,800.00
02-5-04280 CITY OF CUERO COMPENSATION	<u>25,000.00</u>	<u>25,000.00</u>	<u>25,000.00</u>	<u>25,000.00</u>
TOTAL CONTRACTS & SERVICES	49,830.95	52,650.00	52,650.00	50,800.00
<u>SUPPLIES</u>				
02-5-04320 FOOD & BEVERAGE - EXIT TREATS	2,435.56	5,700.00	5,700.00	5,700.00
02-5-04321 FOOD & BEVERAGE- HOT CHOCOLAT	2,315.65	1,300.00	1,300.00	1,500.00
02-5-04322 FOOD & BEVERAGE - MEALS	3,777.50	4,500.00	4,500.00	4,500.00
02-5-04398 OTHER SUPPLIES-HARDWARE	787.41	1,523.00	0.00	1,600.00
02-5-04399 OTHER SUPPLIES-MISC	<u>25.70</u>	<u>1,500.00</u>	<u>1,500.00</u>	<u>2,000.00</u>
TOTAL SUPPLIES	9,341.82	14,523.00	13,000.00	15,300.00
<u>MAINTENANCE & REPAIRS</u>				
02-5-04412 MACHINERY & EQUIPMENT	0.00	1,001.00	1,001.00	1,000.00
02-5-04499 OTHER MAINT-SUPP - LIGHT BULBS	<u>2,542.25</u>	<u>4,999.00</u>	<u>4,999.00</u>	<u>6,000.00</u>
TOTAL MAINTENANCE & REPAIRS	2,542.25	6,000.00	6,000.00	7,000.00
<u>STAFF DEVELOPMENT</u>				
02-5-04510 TRANSPORTATION	<u>90.78</u>	<u>500.00</u>	<u>500.00</u>	<u>500.00</u>
TOTAL STAFF DEVELOPMENT	90.78	500.00	500.00	500.00
<u>MISCELLANEOUS</u>				
02-5-04799 OTHER MISCELLANEOUS EXPENSES	<u>545.26</u>	<u>1,000.00</u>	<u>1,000.00</u>	<u>1,000.00</u>
TOTAL MISCELLANEOUS	545.26	1,000.00	1,000.00	1,000.00
<u>CAPITAL OUTLAY</u>				
02-5-04909 DEC SCENES	26,412.00	10,000.00	10,000.00	5,000.00
02-5-04910 CHRISTMAS SCENES/COMM/PUB	40,980.50	52,000.00	52,000.00	5,000.00
02-5-04911 CHRISTMAS SCENES - DOWNTOWN	0.00	0.00	0.00	2,500.00
02-5-04912 CHRISTMAS SCENES - TRAILERS	3,195.00	7,200.00	7,200.00	5,000.00
02-5-04950 MAT & SUPP - INFRASTRUCTURE	1,120.00	5,000.00	5,000.00	0.00
02-5-04952 PARK SOUND SYSTEM	<u>548.26</u>	<u>51,516.00</u>	<u>51,516.00</u>	<u>0.00</u>
TOTAL CAPITAL OUTLAY	72,255.76	125,716.00	125,716.00	17,500.00
TOTAL 04	134,606.82	200,389.00	198,866.00	92,100.00
TOTAL EXPENDITURES	1,685,920.36	900,773.00	1,176,879.00	1,048,025.00
REVENUES OVER/(UNDER) EXPENDITURES	(661,856.74)	267,107.00	7,243.00	0.00

CITY OF CUERO
ADOPTED BUDGET
AS OF: AUGUST 31ST, 2025

02 -CDC

EXPENDITURES		2023-2024 ACTUAL	2024-2025 PROJECTED	2024-2025 BUDGET	2025-2026 PROPOSED
02-5-03328	JANITORIAL	286.25	300.00	300.00	215.00
02-5-03330	UNIFORMS & APPAREL	0.00	500.00	500.00	500.00
02-5-03399	OTHER SUPPLIES	<u>1,310.37</u>	<u>1,000.00</u>	<u>1,000.00</u>	<u>1,000.00</u>
TOTAL SUPPLIES		3,356.60	5,300.00	8,300.00	6,715.00
5-03302	OFFICE	NEXT YEAR NOTES: OFFICE SUPPLY ALLOCATION ESTIMATE - \$25.65 X 12 = \$307.82 TONER & MISC SUPPLIES - \$??			
5-03328	JANITORIAL	NEXT YEAR NOTES: JANITORIAL ALLOCATION ESTIMATE - \$17.89 x 12 - \$214.71			
MAINTENANCE & REPAIRS					
02-5-03408	PROPERTY LAND MAINTENANCE	0.00	200.00	200.00	200.00
02-5-03410	BUILDINGS & STRUCTURES	<u>0.00</u>	<u>200.00</u>	<u>200.00</u>	<u>200.00</u>
TOTAL MAINTENANCE & REPAIRS		0.00	400.00	400.00	400.00
STAFF DEVELOPMENT					
02-5-03502	DUES & MEMBERSHIPS	475.00	10,000.00	10,000.00	10,000.00
02-5-03506	SUBSCRIPTIONS	17.05	500.00	350.00	350.00
02-5-03508	MEETINGS, SEMINARS & CONFERENCE	10,762.08	10,000.00	10,000.00	10,000.00
02-5-03510	TRANSPORTATION, LODGING & MEAL	<u>15,577.61</u>	<u>10,000.00</u>	<u>10,000.00</u>	<u>10,000.00</u>
TOTAL STAFF DEVELOPMENT		26,831.74	30,500.00	30,350.00	30,350.00
5-03502	DUES & MEMBERSHIPS	NEXT YEAR NOTES: ICSC TEXAS COASTAL BEND CHAMBER OF COMMERCE TEDC			
RECRUITMENT					
02-5-03601	MEETINGS, CONFS & TRADESHOWS	2,099.43	6,000.00	6,000.00	6,000.00
02-5-03602	TRANSPORTATION, LODGING & MEALS	6,122.18	8,000.00	8,000.00	8,000.00
02-5-03650	PROJECT RECRUITMENT	<u>26,782.39</u>	<u>50,000.00</u>	<u>42,500.00</u>	<u>46,355.00</u>
TOTAL RECRUITMENT		35,004.00	64,000.00	56,500.00	60,355.00
MISCELLANEOUS					
02-5-03796	CONTINGENCY	5,077.90	1,000.00	1,000.00	1,000.00
02-5-03799	OTHER MISCELLANEOUS EXPENSES	<u>3,007.12</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>
TOTAL MISCELLANEOUS		8,085.02	1,000.00	1,000.00	1,000.00
OPERATING TRANSFERS					
02-5-03899	OTHER MISCELLANEOUS EXPENSES	<u>(207.91)</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>
TOTAL OPERATING TRANSFERS		<u>(207.91)</u>	0.00	0.00	0.00
CAPITAL OUTLAY					
02-5-039017	CIP - SOUND SYSTEM	0.00	35,000.00	35,000.00	0.00
02-5-039053	CHISHOLM TRAIL HERITAGE MUSEUM	0.00	0.00	0.00	30,000.00
02-5-039063	ENTERPRISE PROGRAM	98,000.00	0.00	0.00	0.00
02-5-039066	PARK IMPROVEMENT PROJECT	71,015.65	0.00	0.00	0.00

CITY OF CUERO
ADOPTED BUDGET
AS OF: AUGUST 31ST, 2025

02 -CDC

EXPENDITURES	2023-2024 ACTUAL	2024-2025 PROJECTED	2024-2025 BUDGET	2025-2026 PROPOSED
02-5-039075 COMMUNITY SERVICE GRANTS	33,620.39	35,000.00	35,000.00	35,000.00
02-5-039082 BUSINESS RETENTION & EXPANSION	136,619.09	75,000.00	75,000.00	75,000.00
02-5-039085 MAIN ST FACADE PROGRAM	51,192.13	50,000.00	50,000.00	50,000.00
02-5-03909 PURCHASE OF PROPERTY	0.00	0.00	30,000.00	30,000.00
02-5-039093 BUSINESS START-UP PROGRAM	23,800.00	25,000.00	25,000.00	25,000.00
02-5-039990 MP - NESTFRESH	<u>750,000.00</u>	<u>0.00</u>	<u>250,000.00</u>	<u>250,000.00</u>
TOTAL CAPITAL OUTLAY	1,164,247.26	220,000.00	500,000.00	495,000.00
5-039066 PARK IMPROVEMENT PROJECT	NEXT YEAR NOTES: GOLF RENOVATIONS - COMPLETE			
TOTAL 03	1,551,313.54	700,384.00	978,013.00	955,925.00

COMPLIANCE & REPORTING REQUIREMENTS

- Texas Local Government Code Chapter 505
- Open Meetings Act compliance
- Required publications & filings
- Texas Comptroller of Public Accounts Report by April 1st each year

VI. LOOKING AHEAD

STRATEGIC PRIORITIES FOR FY 2025–2026

As Cuero looks ahead, the CDC will continue investing in intentional growth, readiness, and collaboration. Priorities for the coming year include:

Data-Driven Business Recruitment & Targeted Industry Strategy

Using Insyteful’s targeted industry analysis, the CDC will align recruitment efforts with Cuero’s strongest growth opportunities, competitive assets, and emerging sectors. This strategy will guide land planning, incentive modeling, infrastructure development, and long-term investment decisions.

Strengthening Site Readiness & Development Opportunities

The CDC will continue to improve infrastructure and commercial/industrial site readiness, positioning Cuero to attract competitive projects and support local expansion.

Continued Broadband Expansion & Digital Infrastructure

Partnerships with providers will advance broadband accessibility to support business growth, remote workforce needs, education, and quality of life.

Enhanced Small Business Support & Entrepreneurial Growth

Programs will emphasize retention, entrepreneurship training, mentor connections, and tools that prepare local businesses to expand and succeed.

Workforce Partnerships & Education Alignment

The CDC will deepen collaboration with regional education and training entities to build a talent pipeline aligned with targeted industries and business needs.

Board, City Council, & Community Development Training

Focused workshops will strengthen understanding of economic development policies, incentives, compliance, and strategic decision-making to equip leadership and community stakeholders with the knowledge to support long-term growth.

MOVING FORWARD TOGETHER

Cuero's momentum is a direct result of shared vision, local leadership, and engaged community partnerships. With strong data-driven planning, continued business support, and expanded training opportunities, the CDC remains committed to working alongside the City, local businesses, educators, and residents to build a vibrant, resilient future for Cuero.



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