

**MINUTES  
CUERO DEVELOPMENT CORPORATION  
REGULAR MEETING  
MONDAY, APRIL 19, 2021 5:00 P.M.**

The Cuero Development Corporation Board of Directors met April 19, 2021, at 212 E. Main Street, Cuero, Texas.

PRESENT: Board Members: Richard Weber, Tyler McClellan, Mayor Sara Post Meyer, Brian Gomez, Randy Jochim, and Greg Freeman

ABSENT: David Scott

CDC STAFF: CDC Executive Director Bobby Seiferman and CDC Administrative Assistant Samantha Bayfus

GUESTS: Wayne Berger, Angie Cuellar, and Alton Meyer – December Events Committee Board Members, Linda Henderson – Keep Cuero Beautiful, and Jennifer Papacek-Klimowicz

**I. CALL TO ORDER**

President Richard Weber called the meeting to order at 5:00 P.M.

**II. CITIZENS INPUT**

None

**III. MONTHLY FINANCIALS**

Mr. Seiferman gave the financial report for the period ending March 31, 2021. Mr. Seiferman stated that he did not see any major changes in the financials and would recommend approval.

MOTION MADE BY GREG FREEMAN, SECONDED BY TYLER MCCLELLAN, TO ACCEPT THE MARCH FINANCIAL REPORTS AS PRESENTED. AYES: 6 NAYES: 0 MOTION CARRIED UNANIMOUSLY

**IV. BUSINESS**

**CONSIDER AND ACT UPON FUNDING REQUEST BY THE DECEMBER EVENTS COMMITTEE**

Angie Cuellar, Vice-Chair of the December Events Committee (DEC) thanked the Board for their time and consideration of their funding request. Mrs. Cuellar stated that with the expansion of Cuero's Christmas in the Park, additional electrical upgrades will be required. The DEC plans to complete two mandatory infrastructure projects as soon as possible. These projects include additional pedestals, conduit, and removal of temporary wiring on Martin Luther King, Jr. Drive and on the Municipal Park Island. \$7,400.00 in their current budget is allocated for the upgrades on the Municipal Park Island. The project that the DEC is requesting \$10,000.00 in funding for includes new pedestals and conduit on Martin Luther King Jr. Drive, allowing additional displays in the airport area to be installed.

Mr. McClellan questioned what the total project cost was. Mrs. Cuellar mentioned that the total project will cost around \$17,000.00.

MOTION MADE BY TYLER MCCLELLAN, SECONDED BY RANDY JOCHIM, TO APPROVE THE FUNDING REQUEST FROM THE DECEMBER EVENTS COMMITTEE IN THE AMOUNT OF \$10,000.00 FOR THE INFRASTRUCTURE UPGRADES ON MARTIN LUTHER KING JR. DRIVE. AYES: 6 NAYES: 0 MOTION CARRIED UNANIMOUSLY.

CONSIDER AND ACT UPON AN APPLICATION FOR COMMUNITY SERVICES PROGRAM FOR KEEP CUERO BEAUTIFUL

Mr. Seiferman mentioned that Keep Cuero Beautiful is seeking assistance for their website renovation and updates.

Mr. Weber commended Keep Cuero Beautiful for their efforts in beautifying the City and promoting residents to do the same.

MOTION MADE BY RANDY JOCHIM, SECONDED BY BRIAN GOMEZ, TO APPROVE THE COMMUNITY SERVICES PROGRAM FOR KEEP CUERO BEAUTIFUL IN THE AMOUNT OF UP TO \$695.00 FOR THEIR WEBSITE RENOVATION AND UPDATES TO BE COMPLETED BY THE END OF SEPTEMBER, 2021. AYES: 5 NAYES: 0 MAYOR SARA POST MEYER ABSTAINED. MOTION CARRIED UNANIMOUSLY.

CONSIDER AND ACT UPON AN APPLICATION FOR COMMUNITY SERVICES PROGRAM FOR SPAY AND NEUTER YOUR PET DEWITT COUNTY

Mr. Seiferman noted that Spay and Neuter Your Pet DeWitt County is seeking assistance for the purchase of a new air conditioning unit with 50 ft. of canvas duct sock that will allow the air to flow to the front of the resale shop.

MOTION MADE BY TYLER MCCLELLAN, SECONDED BY GREG FREEMAN, TO APPROVE THE COMMUNITY SERVICES PROGRAM GRANT FOR SPAY AND NEUTER YOUR PET DEWITT COUNTY IN THE AMOUNT OF UP TO \$3,944.50 FOR A NEW AIR CONDITIONING UNIT AND CANVAS DUCT SOCK TO BE COMPLETED BY THE END OF SEPTEMBER, 2021. AYES: 6 NAYES: 0 MOTION CARRIED UNANIMOUSLY.

CONSIDER AND ACT UPON AN APPLICATION FOR THE CDC'S COVID-19 SMALL BUSINESS ASSISTANCE GRANT FOR SMOLIK'S

MOTION MADE BY GREG FREEMAN, SECONDED BY BRIAN GOMEZ, TO APPROVE THE CDC'S COVID-19 SMALL BUSINESS ASSISTANCE GRANT FOR SMOLIK'S QUALITY MEATS & BBQ, 523 S. ESPLANADE IN THE AMOUNT OF \$6,000.00 FOR THE MONTHS OF APRIL, 2020 THROUGH OCTOBER, 2020. AYES: 6 NAYES: 0 MOTION CARRIED UNANIMOUSLY.

CONSIDER AND ACT UPON FINAL DEADLINE FOR THE CDC'S COVID-19 SMALL BUSINESS ASSISTANCE GRANT

CONSIDER AND ACT UPON THE CRITERIA AND APPLICATION DEADLINE FOR THE CDC'S COVID-19 RENTAL ASSISTANCE GRANT

Mr. Seiferman noted that the original COVID-19 Rental Assistance and Small Business Assistance grants were expected to expire on May 31, 2021, but since the applications have slowed, it is suggested that the deadline be April 30, 2021. Any applications submitted between the meeting date and April 30<sup>th</sup> will be brought to the Board in May for consideration.

Mr. Seiferman stated that Staff recommends a new rental program for the upcoming fiscal year that would enable new business start-ups to apply for monthly rental assistance. This program could potentially promote business into the vacant buildings.

Mr. McClellan questioned what the numbers are to date for both Rental and Small Business Assistance Programs. Mr. Seiferman said approximately \$120,000.00 has been granted to the Small Business Assistance Program and about \$50,000.00 has been granted for the Rental Assistance Program since April, 2020.

Mayor Meyer questioned how the CDC was going to give adequate notice to the business community that the applications are being terminated one month before the original deadline. Mr. Seiferman stated that most previous applicants have already applied for both assistance grants and the CDC would publish the new application deadline on the CDC website and social media platforms immediately.

MOTION MADE BY GREG FREEMAN, SECONDED BY TYLER MCCLELLAN, TO APPROVE THE DEADLINE OF APRIL 30, 2021 FOR THE CDC'S COVID-19 RENTAL ASSISTANCE AND SMALL BUSINESS ASSISTANCE PROGRAM GRANTS. AYES: 6 NAYES: 0 MOTION CARRIED UNANIMOUSLY

APPOINT BUDGET COMMITTEE

Mr. Seiferman mentioned that the CDC is in the preliminary stages of the budget preparation and made a recommendation to designate a Budget Committee to assist in compiling the FY 21-22 budget. David Scott and Tyler McClellan were appointed to the Budget Committee.

**V. CONSENT AGENDA**

Included in the director's agenda packets for review were: Regular Meeting Minutes, Monday, March 29, 2021, December Events Committee Regular Meeting Minutes, Wednesday, March 24, 2021, and the December Events Committee March Financial Report.

MOTION MADE BY MAYOR SARA POST MEYER, SECONDED BY RANDY JOCHIM, TO ACCEPT THE CONSENT AGENDA AS PRESENTED. AYES: 6 NAYES: 0 MOTION CARRIED UNANIMOUSLY

**VI. EXECUTIVE DIRECTOR REPORT**

- 1) Sales Tax Comparisons – A copy of the sales tax revenue report was included in the Board package. It was reported that the sales tax remittance has decreased by 14% for the calendar year and has decreased by 7% for the fiscal year.
- 2) Community Leaders' Meeting – Mr. Seiferman noted that the Community Leaders' Meetings will resume in September due to the pandemic.
- 3) Discuss upcoming conferences/meetings – Mr. Seiferman mentioned that he plans to attend the TEDC Mid-Year Conference in Frisco on June 9<sup>th</sup> and 10<sup>th</sup>.
- 4) December Events Committee – The DEC will hold their monthly meeting on Wednesday, April 21, 2021.
- 5) Project Status – Mr. Seiferman encouraged the Board to help with the promotion of the Broadband Survey as many surveys from the target industries have not been submitted.

It was reported that Auditor Steven Van Manen of Harrison, Waldrop, and Uherek, LLP plans to give an audit report for the CDC at the May, 2021 Board Meeting.

**VII. ADJOURN**

MOTION MADE BY TYLER MCCLELLAN, SECONDED BY GREG FREEMAN, TO ADJOURN THE MEETING AT 5:30 P.M. AYES: 6 NAYES: 0 MOTION CARRIED UNANIMOUSLY



RICHARD WEBER  
PRESIDENT

ATTEST:



DAVID SCOTT  
SECRETARY/TREASURER