

**NOTICE AND AGENDA  
REGULAR MEETING  
CUERO DEVELOPMENT CORPORATION  
TUESDAY, SEPTEMBER 19, 2023 5:00 P.M.**

The Cuero Development Corporation (CDC) will hold their regular monthly meeting at 5:00 p.m. on Tuesday, September 19, 2023 at The City of Cuero Council Chambers, 212 E. Main, Cuero, Texas. This notice is posted pursuant to the Texas Open Meetings Act.

**I. CALL TO ORDER**

**II. CITIZENS INPUT**

- Citizens who have not filed an agenda application

**III. MONTHLY FINANCIAL REPORTS**

- Approval of August Financial Report

**IV. BUSINESS**

- Hear presentation from Aaron Farmer of the Retail Coach
- Hear presentation from Robert Royer of Building Brands Marketing
- Consider and act upon the CDC Marketing Campaign for FY 2023-2024
- Hear update from David Scott regarding conversations with William Hornberger, Jackson Walker LLP
- Consider and act upon an application for Business Retention and Expansion Program for Tod Slone Saddles, Inc.
- Consider and act upon an application for Business Retention and Expansion Program for Cuero Country Club
- Consider and act upon an application for Business Retention and Expansion Program for Taqueria Jalisco
- Consider and act upon an application for Façade Program for Cuero Country Club
- Consider and act upon an application for Business Start-Up Program for Southern Roots Salon
- Consider and act upon an application for Business Start-Up Program for Antojitos San Miguel
- Consider and act upon a sponsorship for Cuero Turkeyfest
- Consider and act upon a sponsorship for Christmas in Downtown
- Review Board applications and appoint new member
- Consider and act upon the Cuero Development Corporation grant applications for the FY 2023-2024

**V. CONSENT AGENDA**

- Regular Meeting Minutes, Tuesday, August 15, 2023
- December Events Committee Regular Meeting Minutes, Tuesday, August 15, 2023
- December Events Committee August Financial Report

**VI. EXECUTIVE DIRECTOR'S REPORT**

- Sales Tax Comparisons
- Discuss upcoming conferences/meetings
- December Events Committee
- Current Projects

**VII. EXECUTIVE SESSION**

Pursuant to Title 5 of the Texas Government Code, Chapter 551.074 regarding Personnel Matters.

- To conduct the annual evaluation of the Executive Director (V.T.C.A., Government Code, Section 551.074)

**VIII. RECONVENE TO OPEN MEETING**

- I. Actions resulting from Executive Session

**IX. ADJOURN**

*This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the Cuero Development Corporation office at (361) 275-8178 or FAX (361) 275-6274 for further information.*

*The Cuero Development Corporation reserves the right to retire into executive session concerning any of the items listed on this agenda, whenever it is considered necessary and legally justified under the Open Meetings Act.*

**CERTIFIED AS POSTED AT:** City Hall, 212 E. Main Street; Cuero Development Corporation, 214 E. Main Street; and on the CDC website, Friday, September 15, 2023

