

**NOTICE AND AGENDA
REGULAR MEETING
CUERO DEVELOPMENT CORPORATION
MONDAY, OCTOBER 19, 2020, 5:00 PM.**

The Cuero Development Corporation (CDC) will hold their regular monthly meeting at 5:00 P.M. on Monday, October 19, 2020, at 212 E. Main Street, Cuero, Texas. This notice is posted pursuant to the Texas Open Meetings Act.

I. CALL TO ORDER

II. CITIZENS INPUT

- Citizens who have not filed an agenda application

III. MONTHLY FINANCIAL REPORTS

- Approval of September Financial Report

IV. BUSINESS

- Consider and act upon an application for Business Retention and Expansion Program for Cuero Nutrition
- Consider and act upon an application for CDC's COVID-19 Rental Assistance Program for Doggy Style Grooming
- Consider and act upon an application for CDC's COVID-19 Rental Assistance Program for Laura Haley Photography
- Consider and act upon an application for CDC's COVID-19 Small Business Assistance Program for Fairfield Inn & Suites
- Consider and act upon enabling local businesses to reapply for the CDC's COVID-19 Grant Applications
- Consider and act upon the extension of the CDC'S COVID-19 Grant Applications
- Hear report from December Events Committee Chair, Pat Villa

V. CONSENT AGENDA

- Regular Meeting Minutes, Monday, September 21, 2020
- Special Meeting Minutes, Tuesday, October 13, 2020
- December Events Committee Regular Meeting Minutes, Wednesday, September 23, 2020
- December Events Committee September Financial Report

VI. EXECUTIVE DIRECTOR'S REPORT

- Sales Tax Comparisons
- Community Leaders' Meeting
- Discuss upcoming conferences/meetings
- December Events Committee
- End of the year Projects Status

VII. ADJOURN



This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the Cuero Development Corporation office at (361) 275-8178 or FAX (361) 275-6274 for further information.

The Cuero Development Corporation reserves the right to retire into executive session concerning any of the items listed on this agenda, whenever it is considered necessary and legally justified under the Open Meetings Act.

CERTIFIED AS POSTED AT:
City Hall, 212 E. Main Street; Cuero Development Corporation, 214 E. Main Street; and on the CDC website, Friday, October 16, 2020

**MINUTES
CUERO DEVELOPMENT CORPORATION
REGULAR MEETING
MONDAY, OCTOBER 19, 2020 5:00 P.M.**

The Cuero Development Corporation Board of Directors met Monday, October 19, 2020, at 212 E. Main Street, Cuero, Texas.

PRESENT: Board Members: Greg Freeman, Tyler McClellan, Mayor Sara Post Meyer, David Scott, CDC Executive Director Bobby Seiferman, and CDC Administrative Assistant Samantha Bayfus

ABSENT: Richard Weber, Chris Crain, and Randy Jochim

GUESTS: Anthony & Jacqueline Steen – Cuero Nutrition

I. CALL TO ORDER

Vice-President Tyler McClellan called the meeting to order at 5:00 P.M.

II. CITIZENS INPUT

None

III. MONTHLY FINANCIALS

Mr. Scott gave the financial report for the period ending September 30, 2019. Mr. Scott mentioned that the financials are preliminary due to the end of year adjustments that may occur. A complete set of the financials will be presented at the November meeting.

MOTION MADE BY DAVID SCOTT, SECONDED BY MAYOR SARA POST MEYER, TO ACCEPT THE SEPTEMBER PRELIMINARY FINANCIAL REPORTS AS PRESENTED. AYES: 4 NAYES: 0 MOTION CARRIED UNANIMOUSLY

IV. BUSINESS

CONSIDER AND ACT UPON AN APPLICATION FOR BUSINESS RETENTION AND EXPANSION PROGRAM FOR CUERO NUTRITION

Mr. Seiferman stated that Mrs. Steen, owner of Cuero Nutrition is seeking assistance for signage, new flooring, plumbing, an ADA accessible bathroom, and electrical work at her new business located at 1139 N. Esplanade. Cuero Nutrition will offer healthy smoothies and teas for patrons, along with a seating area.

Mr. Steen spoke on behalf of the business and noted that Cuero Nutrition will be the third opening of their business brand. The Steen's storefronts are located in Victoria, Beeville, and Cuero.

Mr. McClellan questioned the estimated turnaround time for the improvements to the building. Mr. Steen noted that they anticipate the work will take 3-4 weeks.

MOTION MADE BY GREG FREEMAN, SECONDED BY MAYOR SARA POST MEYER, TO APPROVE THE BUSINESS RETENTION AND EXPANSION PROGRAM GRANT FOR CUERO NUTRITION IN THE AMOUNT OF UP TO \$9,542.14 TO BE UTILIZED TOWARDS SIGNAGE, FLOORING, PLUMBING, AND ELECTRICAL WORK. AYES: 4 NAYES: 0 MOTION CARRIED UNANIMOUSLY

CONSIDER AND ACT UPON AN APPLICATION FOR CDC'S COVID-19 RENTAL ASSISTANCE PROGRAM FOR DOGGY STYLE GROOMING, 140 E. MAIN STREET

CONSIDER AND ACT UPON AN APPLICATION FOR CDC'S COVID-19 RENTAL ASSISTANCE PROGRAM FOR LAURA HALEY PHOTOGRAPHY, 107 E. MAIN STREET

CONSIDER AND ACT UPON AN APPLICATION FOR CDC'S COVID-19 SMALL BUSINESS ASSISTANCE PROGRAM FOR FAIRFIELD INN & SUITES, 2121 N. ESPLANADE STREET

MOTION MADE BY DAVID SCOTT, SECONDED BY GREG FREEMAN, TO APPROVE THE CDC'S COVID-19 RENTAL ASSISTANCE PROGRAM GRANTS FOR DOGGY STYLE GROOMING IN THE AMOUNT OF \$350.00 FOR SIX MONTHS AND FOR LAURA HALEY PHOTOGRAPHY IN THE AMOUNT OF \$62.50 FOR SIX MONTHS AND THE CDC'S COVID-19 SMALL BUSINESS ASSISTANCE PROGRAM GRANT FOR FAIRFIELD INN AND SUITES IN THE AMOUNT OF \$6,000.00. AYES: 4 NAYES: 0 MOTION CARRIED UNANIMOUSLY

CONSIDER AND ACT UPON ENABLING LOCAL BUSINESSES TO REAPPLY FOR THE CDC'S COVID-19 GRANT APPLICATIONS

CONSIDER AND ACT UPON THE EXTENSION OF THE CDC'S COVID-19 GRANT APPLICATIONS

Mr. Seiferman expressed his concerns about the local businesses and their continuous decline in sales throughout the pandemic. It was reported that numerous business owners have reached out to the CDC in regards to a possible second round of COVID-19 relief grants.

There were discussions on if the Board would extend the grants to local businesses, but limit these grants to up to \$3,000.00 per business.

The Board decided that it was in their best interest to support the local businesses with a second round of COVID-19 relief grants, as they too, have witnessed the downturn in sales.

MOTION MADE BY DAVID SCOTT, SECONDED BY GREG FREEMAN, TO EXTEND THE COVID-19 RENTAL ASSISTANCE GRANT APPLICATION AND THE COVID-19 SMALL BUSINESS ASSISTANCE GRANT APPLICATION TO JANUARY 31, 2021 AND TO ALLOW LOCAL BUSINESSES TO REAPPLY FOR A SECOND ROUND OF GRANTS FOR BOTH COVID-19 GRANT PROGRAMS. AYES: 4 NAYES: 0 MOTION CARRIED UNANIMOUSLY

HEAR REPORT FROM DECEMBER EVENTS COMMITTEE CHAIR, PAT VILLA

The December Events Committee Chair, Pat Villa was unable to attend the meeting. Mr. Seiferman reported that Cuero's Christmas in the Park will open on November 23, 2020. Final preparations are being made to open the park with safety precautions due to COVID-19.

V. CONSENT AGENDA

Included in the director's agenda packets for review were: Regular Meeting Minutes, Monday, September 21, 2020, Special Meeting Minutes, Tuesday, October 13, 2020, December Events Committee Regular Meeting Minutes, Wednesday, September 23, 2020, and the December Events Committee September Preliminary Financial Report.

MOTION MADE BY MAYOR SARA POST MEYER, SECONDED BY GREG FREEMAN, TO ACCEPT THE CONSENT AGENDA AS PRESENTED. AYES: 4 NAYES: 0 MOTION CARRIED UNANIMOUSLY

VI. EXECUTIVE DIRECTOR REPORT

- 1) Sales Tax Comparisons – A copy of the sales tax revenue report was included in the Board package. It was reported that the sales tax remittance has increased by 10.25% for the calendar year and has increased by 6.84% for the fiscal year.
- 2) Community Leaders' Meeting – Mr. Seiferman noted that the Community Leaders' Meetings will remain cancelled until further notice due to COVID-19.
- 3) Discuss upcoming conferences/meetings – Mr. Seiferman noted that he will attend the TEDC's Introduction to Economic Development Virtual Course on October 27th – October 30th.
- 4) December Events Committee – The DEC will meet on Wednesday, October 21, 2020.
- 5) Current Projects – Mr. Seiferman reported that the CDC ended the year with funding three Major Projects totaling \$400,000 to the City of Cuero, The Chisholm Trail Heritage Museum, and the Friar Ag Center. COVID-19 relief grants presented to local businesses totaled over \$250,000 and the regular CDC grants provided totaled over \$25,000.

VII. ADJOURN

MOTION MADE BY MAYOR SARA POST MEYER, SECONDED BY GREG FREEMAN, TO ADJOURN THE MEETING AT 5:37 P.M. AYES: 7 NAYES: 0 MOTION CARRIED UNANIMOUSLY



RICHARD WEBER
PRESIDENT

ATTEST:



DAVID SCOTT
SECRETARY/TREASURER